



**9. INTERNATIONAL  
"COMMUNICATION IN THE NEW WORLD"  
CONGRESS**

**1-3 November 2022  
Baku, AZERBAIJAN**

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**CONFERENCE PROGRAM**

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**OPENING SPEECH**

**01.11.2022  
ANKARA LOCAL TIME: 09:50-10:00**



**Assoc. Prof. Dr. Hasan ÇİFTÇİ– *Harran University*  
CHAIRMAN OF THE ORGANIZING BOARD**

**Meeting ID: 851 7301 1311  
Passcode: 011122**

<https://us02web.zoom.us/j/85173011311?pwd=azJvd2xuWTEwbU9LL2U0N0pmM0VhUT09>

### **Önemli, Dikkatle Okuyunuz Lütfen**

- ✓ Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildirimler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
- ✓ Online sunum yapabilmek için <https://zoom.us/join> sitesi üzerinden giriş yaparak "Meeting ID or Personal Link Name" yerine ID numarasını girerek oturuma katılabilirsiniz.
- ✓ Zoom uygulaması ücretsizdir ve hesap oluşturmaya gerek yoktur.
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- ✓ Uygulama tablet, telefon ve PC'lerde çalışıyor.
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- ✓ Tüm kongre katılımcıları canlı bağlanarak tüm oturumları dinleyebilir.
- ✓ Moderatör – oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.

### **Dikkat Edilmesi Gerekenler - TEKNİK BİLGİLER**

- ✓ Bilgisayarınızda mikrofon olduğuna ve çalıştığına emin olun.
- ✓ Zoom'da ekran paylaşma özelliğini kullanabilmelisiniz.
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- ✓ Katılım belgeleri kongre sonunda tarafınıza pdf olarak gönderilecektir.
- ✓ Kongre programında yer ve saat değişikliği gibi talepler dikkate alınmayacaktır.

### **Important, Please Read Carefully**

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- The Zoom application is free and no need to create an account.
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- The participant must be connected to the session 5 minutes before the presentation time.
- All congress participants can connect live and listen to all sessions.
- Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

### **Points to Take into Consideration - TECHNICAL INFORMATION**

- Make sure your computer has a microphone and is working.
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- Attendance certificates will be sent to you as pdf at the end of the congress.
- Requests such as change of place and time will not be taken into consideration in the congress program.

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Before you login to Zoom please indicate your hall number, name and surname  
exp. H-1, Meryem PEKGÖZ

**Meeting ID: 851 7301 1311**

**Passcode: 011122**



## ONLINE PRESENTATIONS/ SESSION -1 HALL-1

01.11.2022



**BAKU LOCAL TIME** | 11:00-13:00  
**ANKARA LOCAL TIME** | 10:00-12:00



**Meeting Id:** 851 7301 1311  
**Passcode:** 011122

### HEAD OF SESSION: Assoc. Prof. Dr. Hacer Aker

AUTHORS	AFFILIATION	TOPIC TITLE
Dilar DİKEN YÜCEL	İnönü University, Malatya, Türkiye	GUITAR STRUMMING FROM THE LAND OF THE DEAD: MAGICAL REALISM IN CINEMA THROUGH THE FILM "COCO"
Assist. Prof. Dr. Merve KARAMAN	İstanbul Topkapı University, İstanbul, Türkiye	VISUAL HIGHLIGHT IN CREATIVE BRAND ADVERTISING DESIGNS AS A GRAPHIC DESIGN PRODUCT
Sefer Kalaman Mikail Batu Feride Özdemir	Ankara Yıldırım Beyazıt University, Ankara, Türkiye. Ege University, İzmir, Türkiye. Bitlis Eren University, Bitlis, Türkiye.	VIOLATION OF CHILDREN'S RIGHT TO PRIVACY BY THEIR PARENTS ON SOCIAL MEDIA: SHARENTING AND OVER-SHARENTING
Ali Fikret AYDIN	Afyon Kocatepe University, Afyonkarahisar, Türkiye	MEDIA LITERACY AS A TOOL TO COMBAT CYBERBULLYING
Assoc. Prof. Dr. Hacer Aker Maria Cecilia Nunez Campuzano	Selcuk University, Konya, Türkiye	HOW DO TURKISH-PARAGUAYAN AMBASSADORS EVALUATE TURKISH TV SERIES BROADCASTED IN PARAGUAY IN THE CONTEXT OF GLOBAL CULTURAL FLOW?
Assoc. Prof. Dr. Hacer Aker Adem Serin	Selcuk University, Konya, Türkiye	OPINIONS OF WORKERS, EXECUTIVES, ADMINISTRATIVE AND ACADEMICIANS ON CURRENT PROBLEMS OF LOCAL MEDIA: A CASE ANALYSIS ON THE CASE OF KONYA
Başak GÖK	Gazi University, Ankara, Türkiye	EMAIL OVERLOAD
Döndü TOKER	Nişantaşı University, İstanbul, Türkiye	THE LAST PHASE OF CINEMA IN DIGITAL AGE: ARTIFICIAL INTELLIGENCE



## ONLINE PRESENTATIONS/ SESSION -1 HALL-2

01.11.2022



**BAKU LOCAL TIME** | 11:00-13:00  
**ANKARA LOCAL TIME** | 10:00-12:00



**Meeting Id:** 851 7301 1311  
**Passcode:** 011122

### HEAD OF SESSION: Ananda Majumdar

AUTHORS	AFFILIATION	TOPIC TITLE
Agubata Nonye Stella Ekwueme, Chika Maurren	Chukwuemeka Odumegwu Ojukwu University	AUDIT ATTRIBUTES ON EARNINGS SMOOTHING OF QUOTED INDUSTRIAL GOODS COMPANIES IN NIGERIA
Maikudi Muhammad, Inuwa Mukhtar Ahmad, Ahmad Tijjani Abdullahi, Abubakar Isah Jibrin	Kano State College of Education and Preliminary Studies, Kano Nigeria Kano State Polytechnic, Kano Nigeria Bayero University Kano, Kano Nigeria Federal Ministry of Finance Grki II, Abuja	COUPLING EFFECT OF CONTROL OF CORRUPTION AND ECONOMIC GROWTH ON ENVIRONMENTAL QUALITY IN AFRICAN COUNTRIES: GMM-BASED QUANTILE REGRESSION
Hassan Aliyu	Sokoto State University, Sokoto, Nigeria	STRATEGIZING LEARNING AND UNDERSTANDING OF CHEMICAL BONDING AND STRUCTURE FOR EFFECTIVENESS WITH THE AID OF PHET INTERACTIVE SIMULATIONS
Ms.Vadde Leelasri Ms.Ashmikaa S Mr.Jayashankar.J	Hindustan Institute of Technology and Science, Chennai, India	CHINA PAKISTAN ECONOMIC CORRIDOR(CPEC) AND ITS IMPACT ON INDIA: A STUDY
Crépin D. LOKO	Université d'Abomey- Calavi, République du Bénin, West Africa	PROMOTING SPEAKING VIA THE TEACHING OF LISTENING IN THE EFL INTERMEDIATE CLASSES AT CEG 2 ADJARRA, REPUBLIC OF BENIN
Ali Usman, Fatima Bello, Iklimatu Adamu Umar, Aliyu M. Maibeti, Jamilu M. B Ahmed	Federal Polytechnic, Bauchi, Nigeria	MODELLING CORPORATE GOVERNANCE AND LOCAL CONTENT DISCLOSURE IN THE NIGERIAN OIL AND GAS SECTOR: A CONCEPTUAL REVIEW
K.R.Padma K.R.Don	Sri Padmavati Mahila Visvavidyalayam (Women's) University, Tirupati, AP Bharath University, Chennai, Tamil Nadu, India	WOMEN ENTREPRENEURSHIP IN INDIA: A STUDY
Anil Kapoor	Himachal Pradesh University, Summerhill, Shimla, India	DEITY BELIEFS AND MINDSET AS PREDICTORS OF UNTOUCHABILITY PRACTICE AND PSYCHOLOGICAL

		DISTRESS: A STUDY OF DISTRICT KINNAUR OF HIMACHAL PRADESH
Anil Kapoor	Himachal Pradesh University, Summerhill, Shimla, India	SOCIAL STATUS OF SIRMUR STATE OF HIMACHAL PRADESH DURING 1814-1948: AN OVERVIEW
Chigozie Jude Odum	University of Nigeria, Nsukka	VIRTUAL REALITY AND ECOTOURISM: WHO IS WORKING FOR WHO?
Moses Adeolu AGOI Oluwakemi Racheal OSHINOWO	Lagos State University of Education, Lagos Nigeria	ASSESSING THE EFFICACY OF COMPUTER ASSISTED INSTRUCTION ON PRIMARY EDUCATION: IMPLICATIONS FOR SCHOOL MANAGEMENT SYSTEM
Ananda Majumdar	University of Alberta, Canada	TEACHER EVALUATION AND EFFECTIVENESS IN PEDAGOGY



## ONLINE PRESENTATIONS/ SESSION -1 HALL-3

01.11.2022



**BAKU LOCAL TIME** | 11:00-13:00  
**ANKARA LOCAL TIME** | 10:00-12:00



**Meeting Id:** 851 7301 1311  
**Passcode:** 011122

### HEAD OF SESSION: Prof. Dr. İmran ASLAN

AUTHORS	AFFILIATION	TOPIC TITLE
Mustafa BÖYÜK	İstanbul University, İstanbul, Türkiye	NEW COMMUNICATION ENVIRONMENTS AND THE DIGITAL GAME PHENOMENON: PUBG EXAMPLE
Prof. Dr. İmran ASLAN	Selçuk University, Konya, Türkiye	ENTERTAINMENT THAT CONNECTS BRANDS WITH CONSUMERS: ADVERGAME
Prof. Dr. İmran ASLAN	Selçuk University, Konya, Türkiye	SEMIOTIC ANALYSIS OF GREEN ADVERTISING PRACTICES
Mustafa BÖYÜK	İstanbul University, İstanbul, Türkiye	MEDIA LITERACY IN THE DIGITAL AGE: AN ANALYSIS ON THE FIRST COVID-19 CASE NEWS IN TURKEY
Prof. Dr. Derya ÖCAL	Atatürk University, Erzurum, Türkiye	DISCUSSING COMMUNICATION THROUGH DIGITALIZATION
Assoc. Prof. Dr. Serhat ERDEM	Atatürk University, Erzurum, Türkiye	DISCUSSING DIGITAL TRANSFORMATION IN VISUAL COMMUNICATION DESIGN THROUGH NFT
Cenk Ateş	Selcuk University, Konya, Türkiye	THE DESTINY OF NEW TURKISH CINAMA: NIHILISM
Aykan ŞAHİN Assoc. Prof. Dr. Hicran Özlem ILGIN	Çanakkale Onsekiz Mart University, Çanakkale, Türkiye	INSTAGRAM APPLICATION AS A HEALTH COMMUNICATION TOOL FROM A PUBLIC RELATIONS PERSPECTIVE
Meral KURTULMUŞ Assoc. Prof. Dr. Hicran Özlem ILGIN	Çanakkale Onsekiz Mart University, Çanakkale, Türkiye	HEALTH COMMUNICATION IN SOCIAL MEDIA: A REVIEW ON THE #SAĞLIKİLETİŞİMİ LABEL



## ONLINE PRESENTATIONS/ SESSION -1 HALL-4

01.11.2022



**BAKU LOCAL TIME** | 11:00-13:00  
**ANKARA LOCAL TIME** | 10:00-12:00



**Meeting Id:** 851 7301 1311  
**Passcode:** 011122

### HEAD OF SESSION: Dr. Ghanshyam Barman

AUTHORS	AFFILIATION	TOPIC TITLE
Yinus Abdul-Fatai Ayinde, Adegbesan Ololade O.	The Federal Polytechnic Iloro, Ogun State Nigeria	THE IMPACT OF RETENTION FEE ON PROJECT DELIVERY IN NIGERIA
Adegbesan Veronica P., Adegbesan Ololade O.		SOCIO-ECONOMIC STRATA AND NUTRITIONAL COMPOSITION OF SELECTED NIGERIAN SOUPS
Mr. AHMED JASIM MUTAR Dr. GURUDUTTA P. JAPEE	S.D.School of commerce, Gujarat University, Ahmedabad	OBSTACLES AFFECTING THE INVESTMENT AND FINANCIAL PERFORMANCE OF IRAQI INSURANCE COMPANIES
Dr. Shahi Shaika	Amity University Noida, India	EXPLORING THE EMOTIONAL AND PSYCHOLOGICAL DEPENDENCY OF GENERATION Z ON INSTAGRAM STORIES
Ajeet KUMAR	Pradesh University Shimla	CHANGING PATTERN OF CRIME AND VIOLENCE AGAINST WOMEN DURING LOCKDOWN PERIOD IN THE RURAL AREA OF HIMACHAL PRADESH
Dr. Maithili N. Paikane, Assistant Professor	Visvesvaraya National Institute of Technology, Nagpur- 440 010	LEADERSHIP IN CRISIS SITUATION
Pious Thomas, Dr. Sudipta Majumdar	ICFAI University, Jharkhand	INFLUENCE OF METHOD OF TEACHING ON THE LEARNING OUTCOME OF STUDENTS
Lawal Adetunji N., Adegbesan Ololade O.	The Federal Polytechnic Iloro, Ogun State Nigeria	INVESTIGATION INTO THE STRUCTURAL AND GEOTECHNICAL PROPERTIES OF RICE HUSK ASH (RHA) CEMENT CONCRETE AND CEMENT STABILIZED LATERITE
Ayegbusi Olufunke A., Adegbesan Ololade O.	The Federal Polytechnic Iloro, Ogun State Nigeria	AN INVESTIGATION ON PROBLEMS AND PROSPECTS OF TRANSPORTATION SYSTEM IN SOUTH WESTERN NIGERIA
Chems Eddine BOUKHEDIMI	University of Tizi Ouzou, Department of commerce. Management Marketing. Algeria	THE SEGMENTATION OF CONSUMERS TOWARD THE USE OF THE PHOTOVOLTAIC SOLAR ENERGY IN ALGERIA
Dr. Ghanshyam Barman	C G P I T, Uka Tarsadia University, India	ROLE OF SCIENCE AND TECHNOLOGY IN SOCIAL SCIENCES

Dr Kamal koochi	University of Tabriz- Iran	SOCIOLOGICAL EXPLANATION OF TENDENCY TO CELIBACY AMONG STUDENTS OF TABRIZ UNIVERSITY
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