



# **12. INTERNATIONAL "COMMUNICATION IN THE NEW WORLD" CONGRESS**

**13-14 June 2024  
Nakhchivan State University**

## **CONGRESS PROGRAM**

**Meeting Id: 836 1372 7625  
Passcode: 155410**

<https://us02web.zoom.us/j/83613727625?pwd=67Gi89wewRbWrROCqemQvZHYMH7US4.1>

**PARTICIPANT COUNTRIES (6):**  
Azerbaijan, Türkiye, India, Bulgaria, Indonesia, Ukraine

**ÖNEMLİ, DİKKATLE OKUYUNUZ LÜTFEN / IMPORTANT, PLEASE READ CAREFULLY****Önemli, Dikkatle Okuyunuz Lütfen**

- ✓ Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildiriler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
- ✓ Online sunum yapabilmek için <https://zoom.us/join> sitesi üzerinden giriş yaparak "Meeting ID or Personal Link Name" yerine ID numarasını girerek oturuma katılabilirsiniz.
- ✓ Zoom uygulaması ücretsizdir ve hesap oluşturmaya gerek yoktur.
- ✓ Zoom uygulaması kaydolmadan kullanılabilir.
- ✓ Uygulama tablet, telefon ve PC'lerde çalışıyor.
- ✓ Her oturumdaki sunucular, sunum saatinden 15 dk öncesinde oturuma bağlanmış olmaları gerekmektedir.
- ✓ Tüm kongre katılımcıları canlı bağlanarak tüm oturumları dinleyebilir.
- ✓ Moderatör – oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.

**Dikkat Edilmesi Gerekenler- TEKNİK BİLGİLER**

- ✓ Bilgisayarınızda mikrofon olduğuna ve çalıştığına emin olun.
- ✓ Zoom'da ekran paylaşma özelliğine kullanabilmelisiniz.
- ✓ Kabul edilen bildiri sahiplerinin mail adreslerine Zoom uygulamasında oluşturduğumuz oturuma ait ID numarası gönderilecektir.
- ✓ **Katılım belgeleri kongre sonunda tarafınıza pdf olarak gönderilecektir**
- ✓ Kongre programında yer ve saat değişikliği gibi talepler dikkate alınmayacaktır

**IMPORTANT, PLEASE READ CAREFULLY**

- ✓ To be able to attend a meeting online, login via <https://zoom.us/join> site, enter ID "Meeting ID or Personal Link Name" and solidify the session.
- ✓ The Zoom application is free and no need to create an account.
- ✓ The Zoom application can be used without registration.
- ✓ The application works on tablets, phones and PCs.
- ✓ The participant must be connected to the session 15 minutes before the presentation time.
- ✓ All congress participants can connect live and listen to all sessions.
- ✓ Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

**Points to Take into Consideration - TECHNICAL INFORMATION**

- ✓ Make sure your computer has a microphone and is working.
- ✓ You should be able to use screen sharing feature in Zoom.
- ✓ **Attendance certificates will be sent to you as pdf at the end of the congress.**
- ✓ Requests such as change of place and time will not be taken into consideration in the congress program.

**Before you login to Zoom please indicate your name\_surname and HALL number,  
exp. Hall-1, Ali ÖZDEMİR**



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## **-Opening Ceremony-**

13.06.2024

Time (Baku): 11:00-12:00

Time (Ankara): 10:00-11:00

**FACE TO FACE (HALL -1)****13.06.2024****Moderator: Prof. Dr. Derya Öcal****Address: Nakhchivan State University****Baku Local Time: 13:00 – 15:00**

TITLE	AUTHOR(S)	AFFILIATION
THE LANGUAGE OF NEWS MEDIA	Shahla Shiraliyeva	Nakhchivan State University, Faculty of History and Philology, Journalism and Literature of Foreign Countries Department, Nakhchivan.
THE FUTURE OF ALMOST EVERYTHING: AN ATTEMPT TO READ BETWEEN THE LINES ON THE VOLUNTARY SURRENDER OF THE CREATIVE POWER OF HUMANS TO THE DETERMINATION OF MACHINES	Derya Öcal Hasan Çiftçi	Atatürk Üniversitesi, Erzurum, Türkiye Harran Üniversitesi, Şanlıurfa, Türkiye
NAXÇIVAN KLASSİK ƏDƏBİ MERİDİAN ÜFÜQLƏRİ: SALİK ORDUBADİDƏ ÜRFANİ VƏSFLƏRİN BAYATI TƏRZİ	Əbülfəz ƏZİMLİ	Naxçıvan Dövlət Universiteti
MEDIA AND INFORMATION LITERACY AGAINST THE THREATS POSED BY TECHNOLOGICAL DEVELOPMENTS IN THE MEDIA	Elnara Allahverdiyeva	Nakhchivan State University, Faculty of History and Phylology, Journalism and Literature of Foreign Countries Department, Nakhchivan.

**Session-1, Hall-1****14.06.2024****Moderator: Dr. Merve ERDOĞAN****Meeting ID: 836 1372 7625 / Passcode: 342736****Baku Local Time: 16:00 – 18:00****Ankara Local Time: 15:00 – 17:00**

Title	Author(s)	Affiliation
AN EVALUATION ON ARTICLES ON DIGITAL PUBLIC RELATIONS IN SCIENCEDIRECT AND DERGIPARK PLATFORM	Ömer Faruk ÖZGÜR	Düzce University, Türkiye
MÜASİR DÖVRDƏ SAHİBKARLIQ FƏALİYYƏTİNİN MƏZMUNU,ƏHƏMİYYƏTİ VƏ ZAMAN TEXNİKALARI	Şərifova Aygün Ramiz qızı	Azərbaycan Dövlət Pedaqoji Universiteti
FAKE NEWS AND DISINFORMATION IN NEW MEDIA	Sinem Yeles Karaman	Konya Technical University, Türkiye
RELATIONSHIPS IN THE DIGITAL AGE: ONLINE DATING APPLICATIONS AND SELF-PRESENTATION	Didem Karasu Taşçı	İstanbul Ticaret University, Türkiye
WATCHING PROBLEMATIC SERIES: A RESEARCH ON THE PEOPLE OF ÇANAKKALE	Merve ERDOĞAN Hasan Sökmen	Çanakkale Onsekiz Mart University, Türkiye
PSİKOLOJİ DAYANIQLILIĞIN İNKİŞAFININ TUKƏNMİŞLİK SİNDROMUNA TƏSİRİ	Ramazanova Kəmalə Şaban qızı	ADPU
THEORETICAL FOUNDATIONS OF THE FORMATION AND DEVELOPMENT OF THE INSTITUTION OF SMALL AND MEDIUM-SIZED BUSINESSES	Aghazade Elnur Aghshin's	Baku State University
<p><b>All participants must join the conference 10 minutes before the session time.</b>  <b>Every presentation should last not longer than 10-12 minutes.</b>  <b>Kindly keep your cameras on till the end of the session.</b></p>		

**Session-1, Hall-2****14.06.2024****Moderator: Assoc. Prof. Dr. İhsan TÜRKAL****Meeting ID: 836 1372 7625 / Passcode: 342736****Baku Local Time: 16:00 – 18:00****Ankara Local Time: 15:00 – 17:00**

Title	Author(s)	Affiliation
AZƏRBAYCAN XALQ CÜMHURİYYƏTİNİN FƏALİYYƏT SİSTEMİNDƏ NAXÇIVAN MƏSƏLƏSİ	Çınarə Qabil qızı Səfərova Əlizadə Səbinə Qiyas qızı	Azərbaycan Dövlət Aqrar Universiteti
INFORMATION SAFETY IN TERMS OF PATIENT PRIVACY AND NEW MEDIA RELATIONS: RISK MANAGEMENT IN THE EXAMPLE OF EGE UNIVERSITY MEDICAL FACULTY HOSPITAL	Tufan HAMARAT Vahide BAYRAKAL A. Hüseyin BASKIN	Dokuz Eylul University, Türkiye
ASSESSING WEBSITES THROUGH DIALOGIC COMMUNICATION PRINCIPLES: AN EXAMINATION OF FINANCIAL INSTITUTIONS	Enes ÜNVEREN Engin ÇAKIR	Selçuk University, Konya. İstanbul Esenyurt University, İstanbul
RETHINKING THE CULTURE INDUSTRY AND DIGITAL GAMES	Fikret YAZICI Ahmet DEĞİRMENÇİ	Erciyes University, Kayseri. Aksaray University, Aksaray
THE EFFECT OF EMPLOYEES' INTERPERSONAL COMMUNICATION SKILLS ON WORK PERFORMANCE: A RESEARCH IN THE FIELD OF AVIATION IN TURKEY	Halil İbrahim AÇAN Nuran Karaağaoğlu	Maltepe University, Türkiye
WEAVINGS DIGITAL TENDENCY IN PUBLIC RELATIONS RESEARCH: A REVIEW ON ACADEMIC ARTICLES	Serkan ÖZTÜRK İhsan TÜRKAL	Burdur Mehmet Akif Ersoy University, Türkiye
AZERBAIJAN'S INFORMATION STRUGGLE IN THE SECOND KARABAKH WAR	Aynur QULUYEVA	Azərbaycan Milli Bilimler Akademisi

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**Session-1, Hall-3****14.06.2024****Moderator: Alina Solnyshkina****Meeting ID: 836 1372 7625 / Passcode: 342736****Baku Local Time: 16:00 – 18:00****Ankara Local Time: 15:00 – 17:00**

Title	Author(s)	Affiliation
PORTRAYAL OF AUTISM SPECTRUM DISORDER IN NETFLIX'S 'ATYPICAL': A QUALITATIVE ANALYSIS	Ms. Muskan Gandhi Dr. Rafrac Shakil Ansari	Sharda University
IMPACT OF TECHNOLOGY AND SOCIAL MEDIA ON CHILDREN	PRIYAVARSHINI A SUGANTHI P	R.M.K. Engineering College, Student, Information and Technology, Thiruvallur, India.
PRIVACY CONCERNS IN TECH-INTEGRATED BRAND EXTENSIONS AND SOCIAL MEDIA ADVERTISING: A SOCIETAL DILEMMA	Nitika Kuldeep Chaudhary Mohit Rishi Chaudhry	Maharshi Dayanand University, Rohtak
THE CHILDREN'S CREATIVITY AND RESPONSE TOWARDS THE HARYANVI HIT "CHATAK MATAK" OVER THE GLOBAL CYBERSPACE AND THE AUDIENCE APPRECIATION. TRENDS AND PSYCHOLOGICAL NOTES	Andrey Popatanasov, Elitsa Petrova, Mona Kaushik	Bulgarian Academy of Sciences, Sofia, Bulgaria Sofia University, Sofia, Bulgaria
A DESIGN METHODOLOGY FOR EARLY CHILDHOOD TECHNOLOGY MEDIA IN CHRISTIAN RELIGIOUS EDUCATION LEARNING	Angela Kathrin, Nataninda Elsi Sola Gratia	Universitas Kristen Indonesia
THE LEGAL EDUCATION FOR YOUTH AND CHILDREN: THE PROS AND CONS	Alina Solnyshkina	Oles Honchar Dnipro National University

**All participants must join the conference 10 minutes before the session time.**

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